THE COMPETITIVENESS OF ZIMBABWE’S EXPORTS TO
SOUTH AFRICA DURING THE RECOVERY PERIOD 2009
TO 2011

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Abstract

This article analyses the competitiveness of Zimbabwe’s exports in the South African market under
the multiple currency system from 2009 to 2011. Using real exchange rate analysis and the Revealed
Symmetric Comparative Advantage index (RSCA), the article confirms that Zimbabwean products
have lost competitiveness in South Africa, with comparative advantage only remaining in a narrow
range of primary products. Based on the results, we recommend that deliberate policies be instituted
to diversify and enhance the competitiveness of Zimbabwe’s exports.

Keywords

Export Competitiveness, Comparative Advantage, Effective Exchange Rates, Revealed Symmetric Comparative
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